



News Release

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HOMEOWNERS CAN SAVE MORE REPLACING AGING AIR CONDITIONER UNITS BEFORE THEY BREAK

Taking advantage of the current Daikin Comfort Cash Rebate can instantly save homeowners up to \$1,200.

HOUSTON – 7/23/14 – Homeowners who experience a central air conditioner break-down during the hottest summer months often suspected their unit was on its last legs. A noisy system, higher energy bills and air that feels less cool than usual are good indicators a problem exists. Homeowners who ignore the warning signs hoping to put off a big purchase should know that replacing failing units *before* they fail doesn't just avoid days of suffering without air conditioning, but can save them money as well.

Replacing units that are more than 10 years old with energy-efficient Daikin indoor comfort systems can lower monthly energy costs. In fact, replacing a 10 SEER system with a 16 SEER system could save homeowners up to 30% or more over their current energy bill (based on a 3-ton system; actual savings may vary due to installation differences and geographic location).

"It's natural for homeowners to want to put off such a purchase until it is absolutely necessary, but the truth is that when the air conditioning system fails it can end up costing more because you're hot and uncomfortable and just want your house cool again. This can mean you end up making a rushed decision on a major purchase for your home," states Jeff Underwood, Daikin Brand Manager. "Taking the time before an older system fails to explore the benefits of Daikin brand energy-efficient indoor comfort systems and their outstanding limited warranties can help you make the best choice." For full limited warranty information visit www.daikincomfort.com

For a limited time, Daikin Comfort Cash Rebates help homeowners lower that initial cost so it's easier to enjoy savings down the road with a more energy efficient system. From now until August 31, 2014, installation of select, qualifying Daikin brand energy-efficient indoor comfort systems can earn homeowners instant rebates of up to \$1,200. Learn more at: <http://daikincomfort.com/financing-special-offers> or by contacting a local Daikin Comfort Pro dealer.

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About Daikin.

Daikin Industries, Ltd (DIL) is a Fortune 1000 company with more than 50,000 employees worldwide, and the number one residential, commercial and industrial HVAC manufacturer in the world. Daikin North America LLC (DNA) is a subsidiary of Daikin Industries, Ltd. (DIL). DNA and its affiliates manufacture heating and cooling systems for residential, commercial and industrial use and are sold via a select group of independent HVAC contractors. DIL manufacturing operations include facilities at Houston, TX, Fayetteville, TN, and Dayton, TN. For additional information, visit www.daikincomfort.com